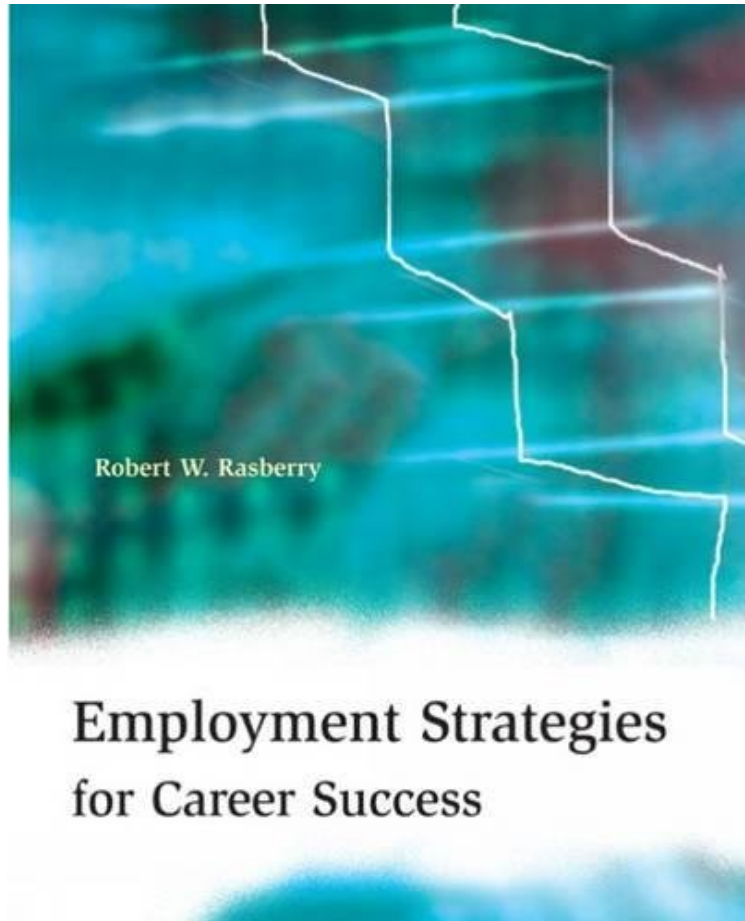


Employment Strategies for Career Success

Robert Rasberry

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Robert Rasberry : Employment Strategies for Career Success before purchasing it in order to gauge whether or not it would be worth my time, and all praised Employment Strategies for Career Success:

Robert Rasberry's *Employment Strategies for Career Success* provides a thorough look at how to manage a successful career search. The book covers all aspects of career searches including negotiations, the case interview, and confronting nervousness in interviewing. *Employment Strategies* is a useful tool for any reader or executive as they strategically search for career fulfillment.

1. Planning Your Career Path. 2. Preparation of a Resume. 3. The Online Employment Search. 4. Employment Correspondence. 5. The Employment Interview. About the Author Robert Rasberry has long held an interest in career planning. As a professor of Management and Organizations, in the Cox School of Business, at Southern Methodist

University, he teaches leadership, ethics and management. He takes an active role in counseling students regarding their career choices. As a former director of Communication Services, in the Cox School, he and his associates developed career materials and gave personal feedback on resume development. As a trainer and consultant his popular seminar Finishing Strong has encouraged executives to find a healthy connection between job and family conflicts, and to create balance between success and significance. To undergraduates still active in job and career preparation his advice is: Dont major on your minor talents. Discover your strengths, perfect them and success will follow.