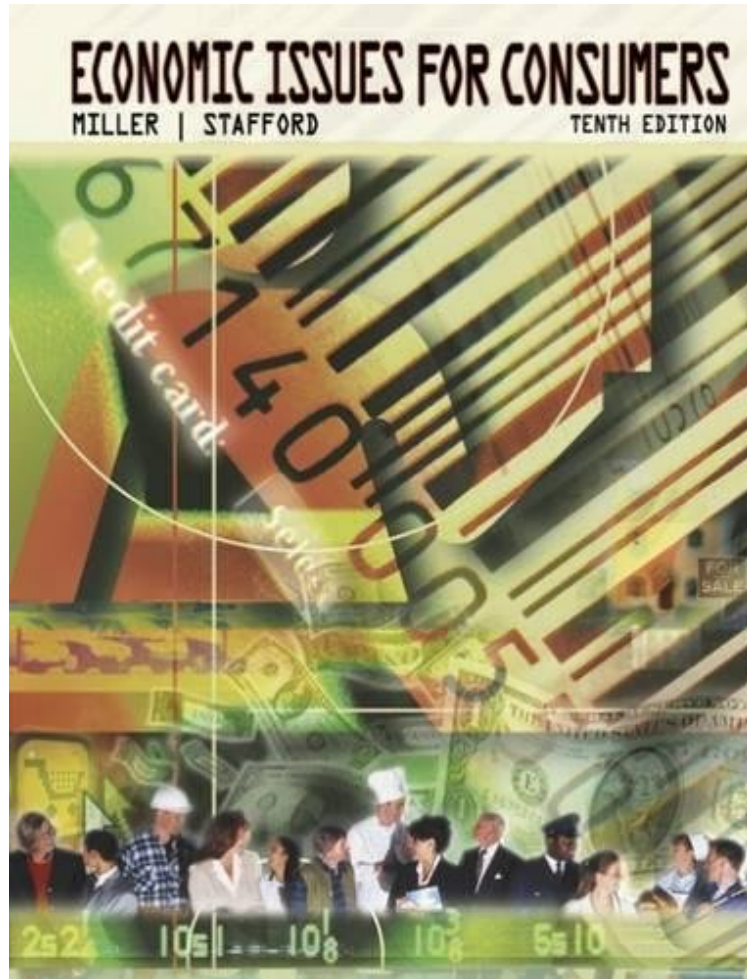


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Roger LeRoy Miller, Alan D. Stafford
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This text employs an "issues approach" to consumer economics. Each chapter has one or two consumer issues that are highlighted through engaging, real world examples. These real world examples are highly applied aspects of everyday consumer situations.

Unit 1: THE CONSUMER IN TODAY'S WORLD. 1. An Economic Foundation for Consumer Decisions. 2. Making Rational Consumer Choices. 3. A Flood of Advertising. 4. The Many Faces of Fraud. 5. Protection for the Consumer. Unit 2: BUDGETING. 6. The Consumer as a Wage Earner. 7. Creating a Living Budget. 8. Paying for the Government. Unit 3: MAKING CONSUMPTION EXPENDITURES. 9. Choosing a Healthful Diet. 10. Purchasing Household Products. 11. Satisfying Transportation Needs. 12. Finding a Place to Live. Unit 4: FINANCIAL MANAGEMENT. 13. Banks Help Consumers Save and Spend. 14. Using Credit Responsibly. 15. Investing For Your Future. Unit 5: RISK MANAGEMENT. 16. Choosing Medical Insurance. 17. Insuring Your Home and Automobile. 18. Protecting Your Family and Retirement. Unit 6: LESSONS YOU HAVE LEARNED. 19. Looking to the Future.

About the Author Roger LeRoy Miller has served on the faculty of several respected universities, including the University of Washington, Clemson University, and the University of Miami School of Law. As a professor, he has taught intellectual property law and entertainment law, among other subjects. A widely published and respected author, his work has appeared in the Insurance Counsel Journal, Defense Research, California Trial Lawyers Journal, Antitrust Bulletin, Wisconsin Law , and Connecticut Law . He has authored or co-authored numerous authoritative textbooks on law, including BUSINESS LAW: TEXT CASES; BUSINESS LAW TODAY: TEXT SUMMARIZED CASES; and THE LEGAL ENVIRONMENT TODAY. Professor Miller completed his studies at the University of California at Berkeley and University of Chicago.

Alan D. Stafford is a Professor Emeritus of Economics and Director of Planning for Niagara County Community College. He earned an MBA and MEd in Social Studies Education from the State University of New York at Buffalo. Professor Stafford taught secondary social studies for fourteen years before joining the faculty of NCCC in 1981. He is the author or co-author of a variety of economics and consumer economics texts and received the New York State Chancellor's Award for Excellence in Teaching in 1998.