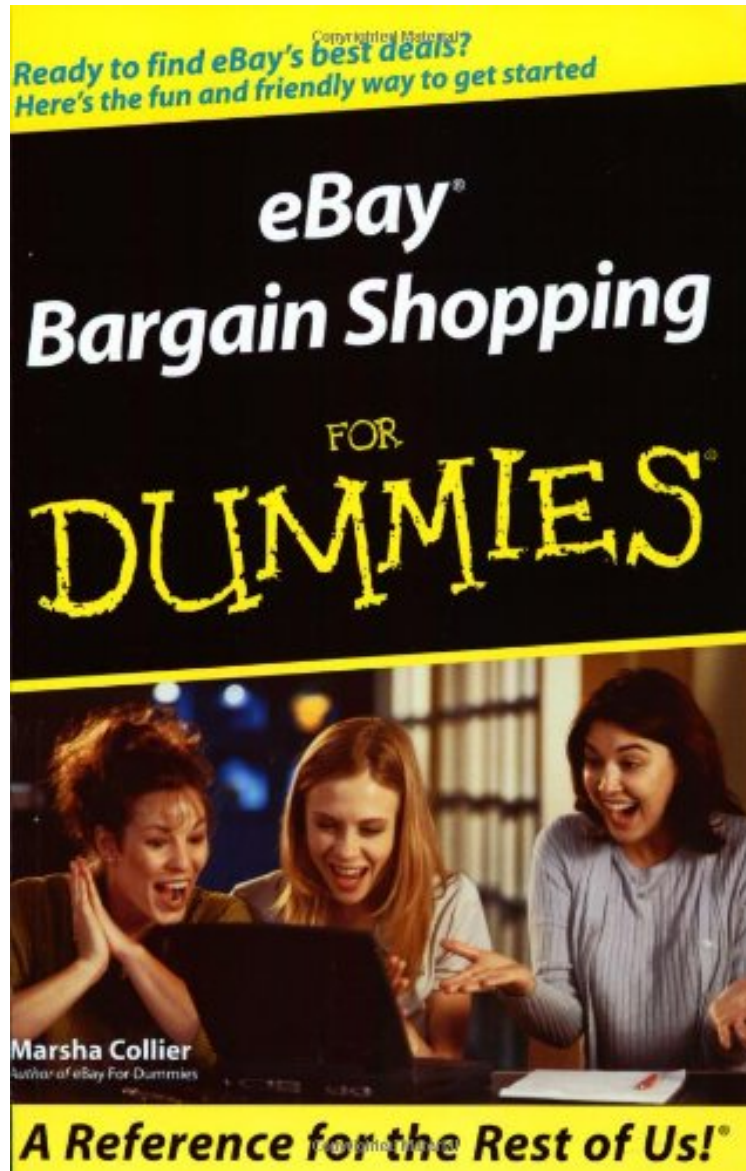


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Marsha Collier

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Marsha Collier : eBay Bargain Shopping For Dummies (For Dummies (Lifestyles Paperback)) before purchasing it in order to gage whether or not it would be worth my time, and all praised eBay Bargain Shopping For Dummies (For Dummies (Lifestyles Paperback)):

1 of 1 people found the following review helpful. THIS IS FOR THE EXTREME EBAY BEGINNER By Mulata88I THINK I KNEW MORE ABOUT SHOPPING ONEBAY WHEN I BOUGHT THE BOOK.THIS IS GOOD FOR THE BEGINNER FROM ZERO EBAY ON UP.1 of 1 people found the following review helpful. Great Start!By Ella HuffmasterThis book gives you a lot of information on buying on Ebay, and the do's and don'ts of what to do on Ebay, like paying for your item, bidding,feedback, etc. If you are new to Ebay buying or want to sell something, this is a good starter book to read.22 of 23 people found the following review helpful. Great idea!By elleinthecityI've been shopping on eBay (as well as :-) for years. But my mother and mother-in-law are both novices. They're always bugging me with, "What's this eBay thing? What can I get on there? My friend completed her discontinued china set on eBay.." All with the gist of "How can I do this too." As soon as I saw this book was coming out, I picked up two copies of it (mother in laws are rarely great sharers) and gave it to them. Finally! They get what eBay is all about. They know how to set up their user accounts, how the "store" is laid out, how to uncover the best deals and, most importantly for them, how to stay safe when buying on eBay. Now, they're ready to get off and running. In fact, they picked up so much great information, they even taught me a few things (no more staying up late waiting for an auction to end in order to swoop in with the best bid!) This book is great! It's an easy read, and you can jump around to find the points that are most relevant to you. I highly recommend this book to anyone who wants to become an eBay power shopper.

Chances are you have friends who have been thrilled with deals they got on eBay. Maybe you'd like to get in on the eBay action, but don't know where to start. Or maybe you've bought on eBay before, but want to get the inside scoop on scooping up the very best deals. This book is for you. It helps you differentiate between the junk and the jewels and get the best buys on everything from clothing, household goods, and electronics to business equipment, new or used cars, and real estate! Written by Marsha Collier, self-professed bargain shopper and best selling author of eBay For Dummies, eBay Bargain Shopping For Dummies is packed with advice and anecdotes from other experts, some of whom make a living buying and selling on eBay. It helps you begin shopping on eBay quickly, safely, and successfully, with information on: Using the My eBay Page to keep up with your potential deals Using feedback about sellers and shopping safely Bidding, buying, and winning Things to look for and things to look out for Ways to pay, including PayPal Taking advantage of eBay's search functions and refining your searches to zero in on sought-after items Shopping eBay's Bargain Basement Even successful eBay veterans will discover tips and tricks they didn't know and bargain shopping secrets. Whether you want to use eBay to seek out and snap up hard-to-find collectibles, or simply to save on everyday purchases, eBay Bargain Shopping For Dummies takes you step-by-step through the process. And to get you started right, the book is a real bargain!

"...grab this book before you bid..." (Teddy Bear Club Intl, November 2003) [EBay Bargain Shopping For Dummies] "...Recommended reading..." (Collect It, Jan 04)From the Back CoverShop whenever you want, save money, and protect your privacy What you need to know to find a treasure, bid in an auction even buy a timeshare You can buy everything from beanies to Buicks on eBay if you know how and where to look. So grab this book before you bid! The leading eBay maven tells you where to find the good stuff, how to shop and pay safely, how to save big bucks, and lots more. The Dummies Way Explanations in plain English "Get in, get out" information Icons and other navigational aids Tear-out cheat sheet Top ten lists A dash of humor and fun About the AuthorMarsha Collier has offered Internet shopping advice to readers of The New York Times and Readers Digest as well as viewers of NBC's Today Show and ABC's The View. She spends a good deal of time on eBay. She loves buying and selling (she's a Power Seller), as well as meeting eBay users from around the world. As a columnist, author of two best-selling books on eBay, and guest lecturer at eBay University, Marsha shares her knowledge of eBay with millions of online shoppers. Out of college, Marsha worked in fashion advertising for the Miami Herald; then she worked as Special Projects Coordinator for the Los Angeles Daily News. Upon the birth of her daughter in 1984, she founded a home-based advertising and marketing business. Her successful business, the Collier Company, Inc., was featured by Entrepreneur magazine in 1985, and in 1990, Marsha's company received the Small Business of the Year award from her California State Assemblyman and the Northridge Chamber of Commerce. More than anything, Marsha loves to get a great deal that's what drew her to eBay in 1996 and that's what keeps her busy at the site now. She buys everything from replacement toothbrush heads to parts for pool equipment to designer dresses. Marsha knows how to work eBay, and in this book she shares that knowledge with you.