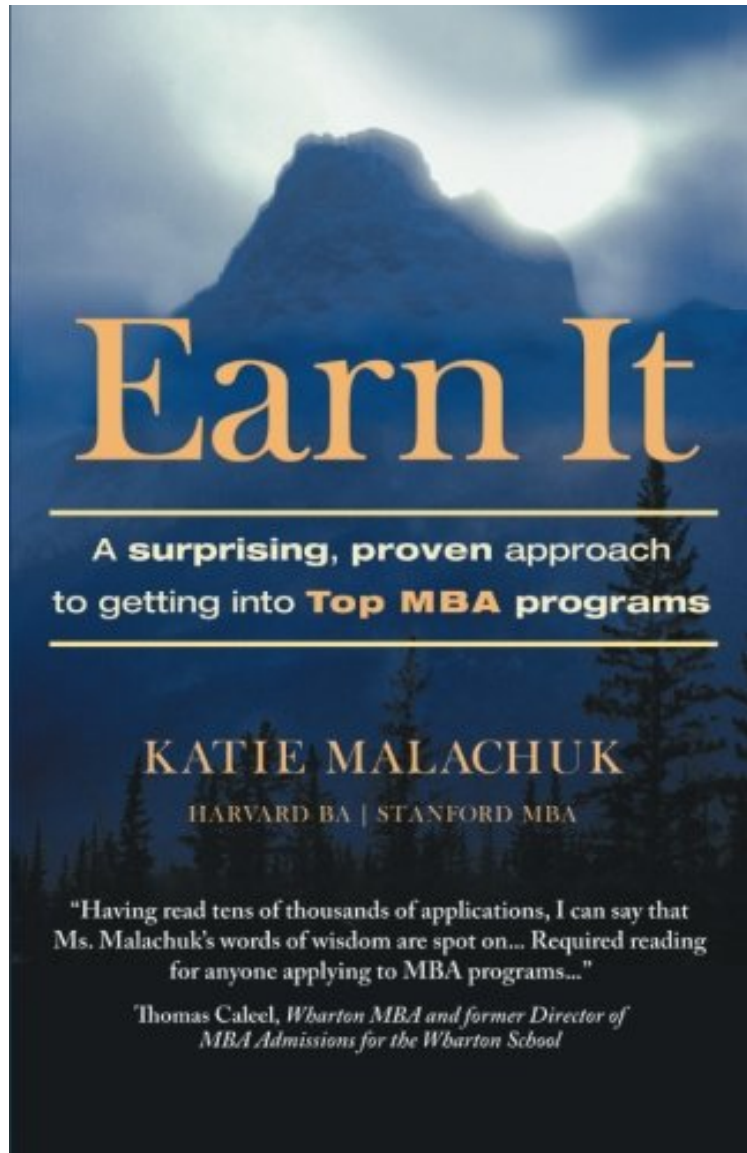


[E-BOOK] Earn It: A Surprising and Proven Approach to Getting into Top MBA Programs

Earn It: A Surprising and Proven Approach to Getting into Top MBA Programs

Katie Malachuk

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#4278709 in Books Malachuk Katie 2013-12-04 2013-12-04 Original language: English PDF # 1 8.50 x .80 x 5.50l, .90 #File Name: 1452577242320 pages Earn It A Surprising and Proven Approach to Getting Into Top MBA Programs | File size: 21.Mb

Katie Malachuk : Earn It: A Surprising and Proven Approach to Getting into Top MBA Programs before purchasing it in order to gage whether or not it would be worth my time, and all praised Earn It: A Surprising and Proven Approach to Getting into Top MBA Programs:

0 of 0 people found the following review helpful. Four StarsBy Alec KWork as expected.1 of 2 people found the following review helpful. Take it with a grain of saltBy BCAt first I really loved this book, and it spoke to me as I was grappling with writing Stanford's "What Matters Most to You and Why?" question. You really can't write that essay without doing some serious self reflection, and this book provides some pretty good guidance on how to get started with that and staying positive throughout the process. I also practice yoga, so I get a lot of the metaphors the author uses. If you don't you might have a harder time.With that said, after the first half of the book I started feeling like the book was getting way, way too new-agey and was in desperate need of a good editor. There's basically two separate books in here. There's the reflection to apply to business school first half, and then there's the less-focused, meditate all the time, life coaching, second half which, in my opinion, could have been cut out and replaced with actual stories of applicants she's worked with and how they positioned their own stories. Like another reviewer has pointed out, there's virtually zero concrete guidance on how to write b-school essays in here, and it's much more conceptual. Her advice is good, but you also can't help but question the author's decision to become a yoga teacher after doing consulting for a few years. It's like uhhhh maybe if you had actually done the reflection you're telling me to do, you wouldn't have racked up \$200k worth of debt to become a yoga teacher. Not that there's anything wrong with that, but a more convincing success story might have been that after graduating GSB, the author opened an ultra successful yoga franchise, not just taught class.All in all, I found this book extremely helpful in helping me reflect on what was needed to write the What Matters Most essay, and I really don't think any other business school app book comes close, but like I said, the book's utility decreased after the first half. If you're writing for Stanford and you're comfortable with self reflection and/or principles of yoga, this book will be helpful for you. If not, pass.4 of 5 people found the following review helpful. Fantastic!By Cengal B.Everybody should read this book. Yes, it will help you with your business school applications as promised, but the way it will help you is unique and innovative. In addition to the advice around essays, recommenders and the like, Malachuk provides tried and true techniques that will help you lead a more fulfilling life. Her techniques will provide you with more foresight and understanding, and as a direct result your applications will be more honest, convincing and effective. Her resume is impressive to say the least, and her diverse life experiences have enabled her to advise folks from all walks of life and every corner of the earth. If you're applying to business school, read this book. If you're not applying to business school, still read this book.

This book is far better than it has any right to be. My best advice is that you shouldn't waste the time and money it takes to get an MBA. But if you're going to ignore that advice, please (please!) read this book first - Seth Godin, Stanford MBA and New York Times bestselling author of *Linchpin* and *Tribes* Here's the powerful truth about getting into business school: it starts by being honest with yourself. As a graduate of Stanford's Graduate School of Business, and throughout her career as a highly sought-after admissions consultant as well as yoga instructor and life coach, Katie Malachuk has learned that no matter your vocation, fulfillment is only achieved when you find your true place in the world. With *Earn It*, she offers her surprising yet highly successful approach that transforms the admissions process from burden to adventure. *Earn It* can supply you with the practical, insider savvy of a winning consultant, but it goes well beyond other books in the field. It seeks to reveal your true self-your gifts, values, and callings. This is more than your average guide to getting accepted to prestigious programs. It's a guide to finding your bliss and making it last well beyond graduation.

About the AuthorKatie Malachuk graduated magna cum laude from Harvard and earned an MBA from Stanford. She has served as director of admissions for Teach for America, developing and managing an admissions process that screened thousands of applicants each year. Since business school, Katie has worked for a top-tier management consulting firm and an education-focused start-up enterprise. Most recently she has been highly successful as an MBA admissions consultant and counsels high school students through the college application process on a pro bono basis. Katie is a yoga instructor and a certified life coach. Visit her online at www.katiemalachuk.com