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Diana Vreeland: Bazaar Years

John Esten, Katherine Betts

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DIANA VREELAND



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BAZAAR YEARS

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John Esten, Katherine Betts : Diana Vreeland: Bazaar Years before purchasing it in order to gage whether or not it would be worth my time, and all praised Diana Vreeland: Bazaar Years:

0 of 0 people found the following review helpful. Interesting readBy Michelle EndicottInteresting reading. I love having all of her antidotes in one book. Definitely a good pick for any lover of fashion.0 of 0 people found the following review helpful. I can relateBy Johan TravisLovely one and very intense13 of 13 people found the following review helpful. For the ConnoisseurBy Music Lover from WisconsinOf course, you must know and love Mrs. Vreeland to be here in the first place. Given that you do, buy this book. Don't expect a compendium of her suggestions and aphorisms. Do expect a delightful hour's browse. Well worth the money.

"Why Don't You . . . tie black tulle bows on your wrists?have a yellow satin bed entirely quilted in

butterflies?remember how delicious champagne cocktails are after tennis or golf? Indifferent champagne can be used for these."For more than half a century, Diana Vreeland, doyenne of American fashion, beguiled, awed, astonished, and was adored by almost anyone who created or wore clothes.Irresistible and flamboyant, socialite Mrs. T. Reed Vreeland began her now legendary twenty-five-year tenure at Harper's Bazaar writing a column of audacious advice: extravagant ideas that helped redefine American women and twentieth-century fashion. Her commentary created a fashion frenzy when it began appearing in Harper's Bazaar in 1936. Her ideas were simultaneously stylish and outrageous, and have as much appeal today as they did decades ago.Here for the first time, John Esten has compiled one hundred of Mrs. Vreeland's kaleidoscopic "Why Don't You . . . ?" suggestions, and paired them with the breathtaking works of such renowned photographers and artists as Munkacsi, Dahl-Wolfe, Hoyningen-Heune, and Brard, which further capture the dazzling legacy of whimsy, elegance, and style of Mrs. Vreeland's Bazaar years.

About the AuthorJohn Esten has created and designed Man Ray: Bazaar Years, Manhattan Style, Sargent: The Male Nudes, and Sargent: Painting Out-of-Doors. A former art director at Harper's Bazaar and L'Officiel USA magazines, he has been guest curator for the International Center of Photography, New York, and the Guild Hall museum in East Hampton, New York. Esten is completing his next book, Sargent: Painting Children.