

Cracking the New Job Market: The 7 Rules for Getting Hired in Any Economy

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#1840108 in Books 2011-08-17 Original language: English PDF # 1 9.25 x 7.50 x .751, 1.17 #File Name: 0814417345256 pages | File size: 15.Mb

R. William Holland Ph.D. : **Cracking the New Job Market: The 7 Rules for Getting Hired in Any Economy** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Cracking the New Job Market: The 7 Rules for Getting Hired in Any Economy:

The rules for finding professional work once seemed clear and unwavering: capture career highlights in a resume, practice answers to standard interview questions, and do lots of face-to-face networking. Cracking the New Job

Market shows how these rules have changed and delivers new job-hunting strategies that actually work. The key, rather than to emphasize past accomplishments, is to sell your self on the value you can create for an employer. This new approach to getting hired requires new skills. Author R. William Holland, a human resources insider, shows job seekers how to: - Gather information on what a prospective employer finds important - Emphasize those skills, accomplishments, and qualities in tailored resumes and interview answers - Identify the intersection between personal talents and what the marketplace needs - Unlock the networking power of social media - Negotiate the best possible offer Enlightening and practical, this myth-busting book delivers seven powerful rules for landing a great job--even in a difficult economy.