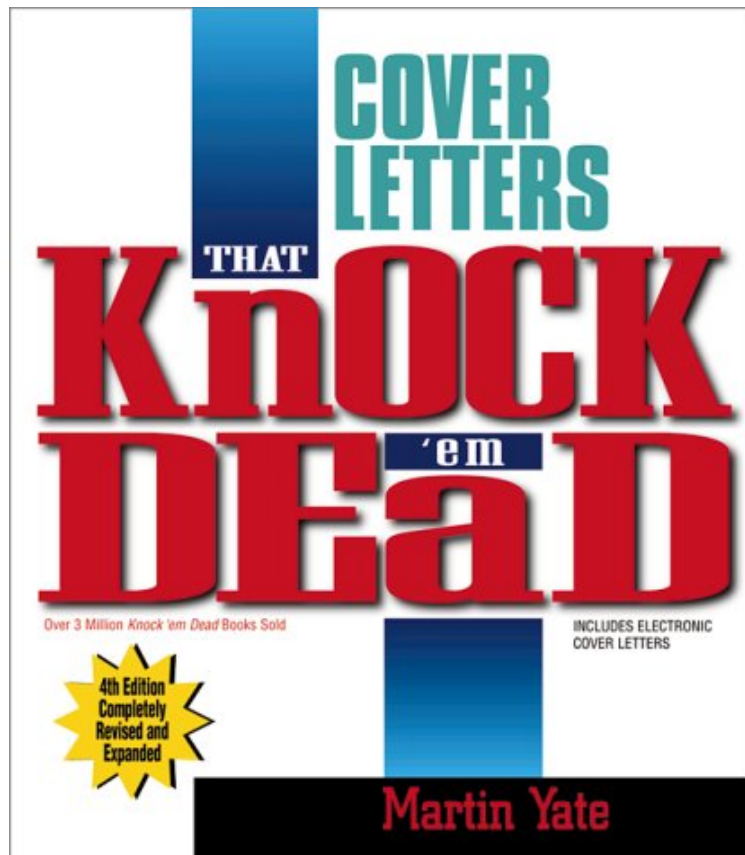


(Free) Cover Letters That Knock 'Em Dead

Cover Letters That Knock 'Em Dead

Martin Yate CPC

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#3222398 in Books 2000-10-01 2000-10-01Original language:EnglishPDF # 1 9.50 x 8.00 x 1.00l, #File Name: 1580624235278 pages | File size: 25.Mb

Martin Yate CPC : Cover Letters That Knock 'Em Dead before purchasing it in order to gage whether or not it would be worth my time, and all praised Cover Letters That Knock 'Em Dead:

2 of 2 people found the following review helpful. This Book Is An Eye Opener For SureBy PamI have always considered myself to be rather intelligent, and more than competent to write a resume. However, when I decided to jump into a college degree career (without the degree, lol), I knew I would have my work cut out for me. Therefore I figured it was best that I educate myself so I could "bluff" my way into that dream job with an outstanding cover letter and resume.Both these books are easy to read and they just make sense. Times they are a changin, so who was I to think that the same old resume writing ideas would not change as well. Have yet to finish the books (I keep buying more to read), but every time I pick it up it has my attention and constantly provides those "Aha" moments I was hoping for.I have no doubt that when I relocate next month and actually need that job, these 3 books will be the cornerstone of it all.Knock 'em Dead 2013: The Ultimate Job Search GuideKnock 'em Dead Resumes: How to Write a Killer Resume That Gets You Job Interviews (Resumes That Knock 'em Dead)3 of 3 people found the following review helpful. Continuously employed throughout the Great Recession...By Brian...due in no small part to the "Knock 'em Dead" series. I first purchased an earlier edition of "Knock 'em Dead: Cover Letters" while I was a senior

in college. When it was time for a career shift 6.5 years later I purchased this edition. Professionally, I've used the cover letters within throughout. Never have I been unemployed. If there is a stronger recommendation I can give to purchase this book, I don't know of it. To get the most out of this book (i.e., a job) you'll need "Knock 'em Dead: The Ultimate Job Search Guide" and "Knock 'em Dead: Resumes" too. Not including all three of these books in one tome is a shameless ploy to get you to spend more, -- but you'll make up the cost of all three with your new job's first paycheck. 1 of 1 people found the following review helpful. Great reference
By Susan Stern
Best book I have read on Cover letters. I had met Martin Yate many years ago and like the style of this book. I would recommend getting his other books as well.

Shows you how to create a compelling cover letter that will open the doors to the job interviews you want. This is a completely revised 3rd edition of this best-selling cover letter book.

"A well-written, paint-by-numbers guide to effective cover letters. Right on target!" -- Marc Cosentino, Assistant Director, Office of Career Services, Harvard University
"No job hunter can afford to bypass the Knock em Dead books." -- Tony Lee, Editor, The Wall Street Journals National Business Employment Weekly
"Provides every letter you'll need, plus a battle plan that shows how to use them for maximum effect." -- Diane Callas, Executive Director, National Association of Personnel Consultants
About the Author
Martin Yate, CPC, is one of the foremost experts in the field of resumes, job search and career management. The author of Knock em Dead, Knock em Dead Resumes, Knock em Dead Cover Letters, Knock em Dead: Secrets Strategies for First-Time Job Seekers, and many other career books. Martin has helped millions of people achieve professional success and he can help you too.