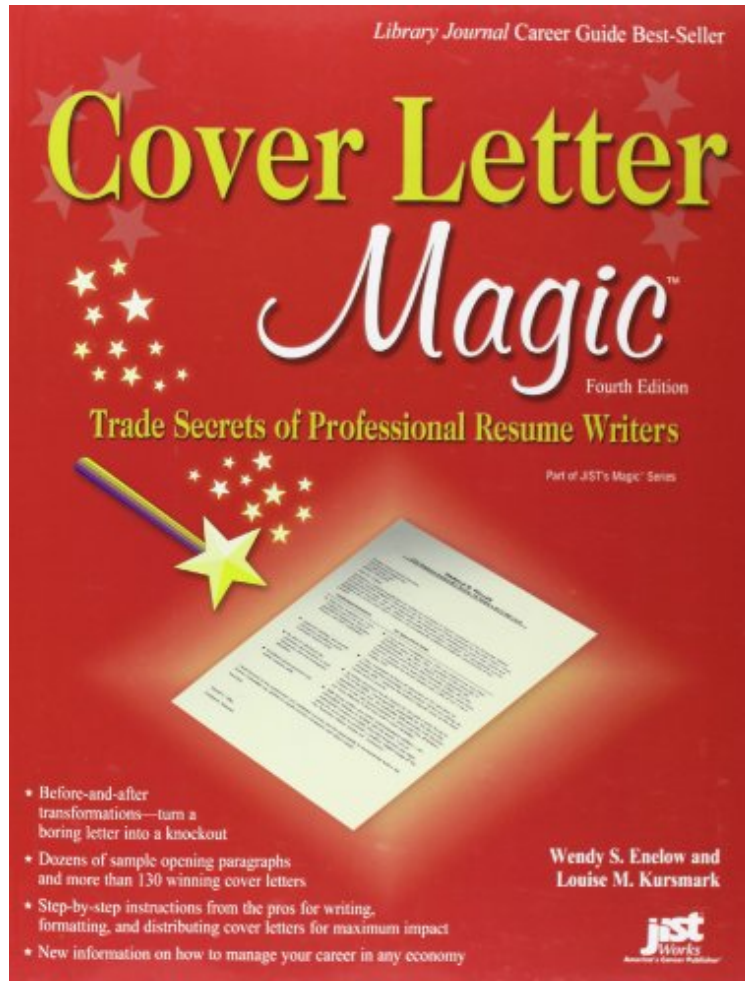


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# Cover Letter Magic, 4th Ed: Trade Secrets of Professional Resume Writers

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About the Author Wendy S Enelow is the founder and executive director of the Career Management Alliance (formerly Career Masters Institute), a prestigious training and development organization of career professionals worldwide. Laurence Shatkin has over 30 years in the career information field and is the author or coauthor of many best-selling books, including *50 Best Jobs for Your Personality*, *90-Minute College Major Matcher*, *Best Jobs for the 21st Century*, and *New Guide for Occupational Exploration*. Laurence is sought after by the media for his expertise on occupations and career trends, and he speaks frequently at national conferences and gives Webinars.