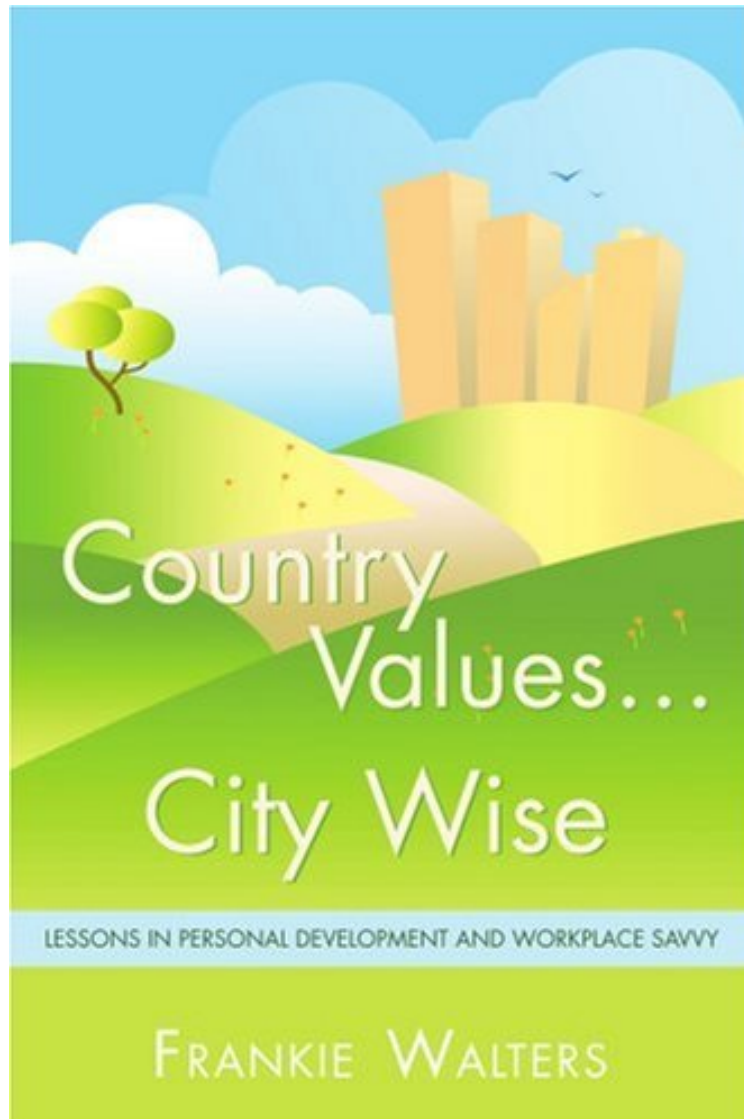


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# Country Values City Wise: Lessons in Personal Development and Workplace Savvy

Frankie Walters

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**Frankie Walters : Country Values City Wise: Lessons in Personal Development and Workplace Savvy** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Country Values City Wise: Lessons in Personal Development and Workplace Savvy:

0 of 0 people found the following review helpful. Wisdom, Insight Experience By Dan Harris Written by a Woman of Substance who has Colored so many lives Beautiful and literally got to go to Disneyland after...shares her wisdom,

insight, and experience. Frankie, you have really been able to make this book user friendly. Nothing is left uncovered. By eliminating the guesswork and making the information clear and understandable for anyone and everyone! For someone like myself who was fortunate enough to have had the opportunity to work with you over 10 years ago now and who has been gainfully employed with the same employer since. A person who had no idea of how to move forward... what my resume should look like, what my skills were, what I could do with them or how to apply them. This information and your counsel and guidance literally changed my life in so many positive ways! Now everyone has had, and has the opportunity to continue to benefit from a book that stands the test of time, is as relevant and timeless now as when it was released and will continue to inspire and give people the tools to be successful not only in their personal but professional lives. I value and cherish our friendship, and feel very lucky to have gotten to know you. Even 10 years later when I'm not sure what to do, I can always say to myself "WWFDIWT" = "What Would Frankie Do I Will Too" and I do! My Reviews... \*I love the Recap of Insights and Subtleties at the end of each chapter... brilliant!!! \*Examples and stories that give hope, inspiration and the tools "become" \*People from every walk of life can relate to and benefit from this book!!! \*These are words and actions to live by to enjoy a happy, healthy and successful personal and professional life! \* 244 pages packed full of "Life Changing" information, a MUST read, own, loan and a wonderful gift for anyone!!! Your Friend Dan

2 of 2 people found the following review helpful. An excellent book on soft skills and work-life balance and improvement By Encourage Mint Frankie's book will elevate your understanding and command of "soft skills" in your professional endeavors. You will learn valuable information to help you get that new job, advance in an organization, and ultimately become the best professional and member of society you can be. Throughout the book Frankie will also inspire and encourage you with the story of her own personal journey from humble beginnings to successful business owner and image industry expert. The book contains many anecdotes and illustrations, which consistently situate the information within memorable contexts. You will find yourself asking, "Do people really do that?" and "Do I really do that?" and more important "What can I do to affect change in others and in myself?" As Frankie says in the book's introduction, "When these soft skills are present, they are hardly noticed ... yet, when these skills are missing, everyone notices." If you're looking for one book to motivate, inspire, and inform you in your pursuit of a better work life and personal life, look no further. Frankie truly understands that "work life" and "personal life" are merely useful phrases to describe two sides of the same coin: your life. Country Values ... City Wise will help bring many facets of your life together.

2 of 2 people found the following review helpful. Wonderful True Story of Success with Shared Wisdom By Steven A. Sibon Country Values... City Wise is a tale of how Frankie Walters shares her story of success and wants us to have the same success she has experienced. From her days of tragedy she still rose to the top and really gives us insight on what life really is all about. Her core views on family and work-life balance are invaluable as many struggle with the challenge to manage both of these components of their lives. Frankie does a wonderful job of connecting with her reader as you can feel the emotions she experienced in her story. She is a role model for us all and continues to pursue what makes her happy and that quite simply put is her love for helping others. This book absolutely accomplishes her goal and I highly recommend this read to anyone that wants to know what it takes to make a difference and be happy with who you are and what you do.

Country Values City Wise: Lessons in Personal Development and Workplace Savvy is a collection of valuable wisdom applicable to both your personal and professional life. With insight from her humble beginning on a sharecrop farm, author Frankie Walters tells how she created a professional image, built genuine relationships, influenced people, and ensured success in work and in life. Walters shares tips for developing a marketable professional image that she learned during her twenty-four-year career in professional growth. She draws on this experience to explain how to build workplace savvy regarding personal branding, communication, etiquette, internal and external customer relations, professional appearance, and job-search strategies from an employer's and employee's perspective. Country Values City Wise has all the know-how you need to obtain a new position, advance in an organization, and build a reputation of excellence. It's important to remember that the best jobs don't always go to the most skilled applicants but to those who present their qualifications the best. Country Values City Wise guides you through the many subtleties of presenting your best attributes at all times to achieve your life goals at work and at home.

About the Author Frankie Walters has twenty-four years of experience in promoting a professional image, workplace etiquette, customer service, and job-search strategies. She coached numerous clients on successful job searches and managed image communication and education for thousands of corporate employees.