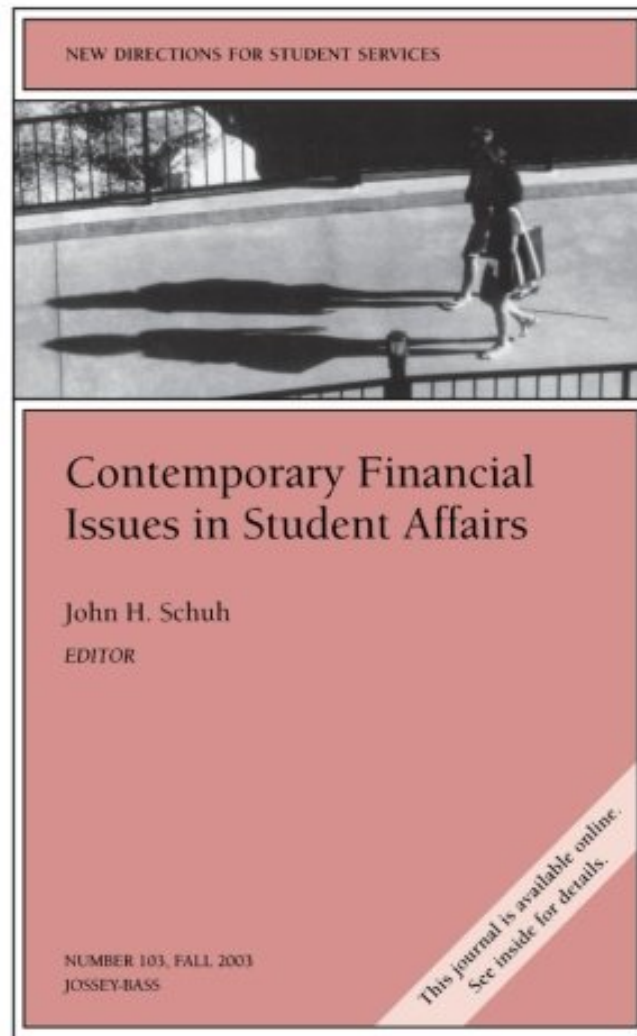


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## Contemporary Financial Issues in Student Affairs: New Directions for Student Services, Number 103

*From Student Services Staff John H Schuh  
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Distinguished professor John H. Schuh edits this critical look at the financial situation in higher education today. Contributors discuss seven specific issues concerning the financing of student affairs on contemporary college campuses and explore effective strategies student affairs professionals need to ensure that programs and services that serve students and other important stakeholders survive and thrive. Topics addressed include the differences in financing student affairs in public and in private institutions, as well as challenges in financing student unions and activities, health and counseling services, student housing and campus recreation. Examining contemporary problems in selected areas of student affairs finance, this volume is one of several in this series on managing resources in student affairs. Others addressing related topics include Issue 89, *The Role Student Aid Plays in Enrollment Management*; Issue 92, *Leadership and Management Issues for a New Century*; Issue 96, *Developing External Partnerships for Cost-Effective, Enhanced Services*; and Issue 101, *Planning and Achieving Successful Student Affairs Facilities Projects*. As state governmental support for public institutions continues to erode, student affairs units operating in the current financial environment have to be nimble and creative to sustain their viability. Drawing from his own twenty-seven year career as a student affairs practitioner and the contributions and research of leading student affairs professionals in the field, John Schuh provides an outstanding resource for student affairs professionals facing the serious financial challenges of today and tomorrow. This is the 103rd issue of the quarterly journal *New Directions for Student Services*.