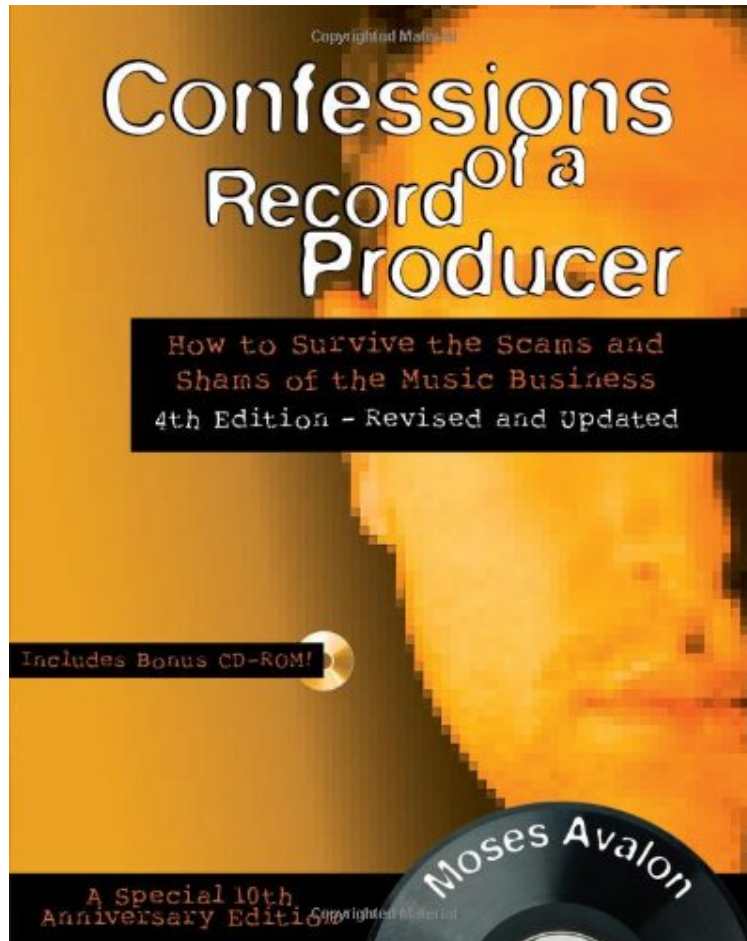


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Confessions of a Record Producer: 10th Anniversary Edition, Revised and Updated

Moses Avalon

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Moses Avalon : Confessions of a Record Producer: 10th Anniversary Edition, Revised and Updated before purchasing it in order to gage whether or not it would be worth my time, and all praised Confessions of a Record Producer: 10th Anniversary Edition, Revised and Updated:

1 of 1 people found the following review helpful. Easy Eye-Opening ReadBy Stephen B. RichersonI enjoyed learning about the record business with all it's past and present shenanigans. Some of the info seems to be a little dated, but the instinct for "hide the money" or "bury the fine print" is probably universal and will always apply to any time in history and those tricks of the trade were revealed in Confessions of a Record Producer. I thought it was money well spent and found it to be an interesting and fun book to read.8 of 10 people found the following review helpful. No holds barred look at how the music busines really works!By Stephen SherrardThis is my new favorite book on the music business, and I've read a lot of them! It went straight to the top of my required reading list for anyone interested in a music

business career. This book tells you what the other books won't. This is not a "how to" guide to music business success, but it will tell you what to watch out for, and makes you reconsider if going after the elusive Major Label Record Deal is really worth it or not. It breaks down the numbers of a typical recording deal in terms that everyone can understand and shows you how you most likely will never see ANY record sales royalties from a major label deal as a new artist. This book prepares you so that you won't get taken advantage of by anyone in the music business. 0 of 0 people found the following review helpful. Five Stars By Tim Schoettmer highly recommend.

It's been 10 years since *Confessions of a Record Producer* published real-life numbers showing what artists made on so-called "hit records" and how producers, labels, managers, and even the artists' own lawyers conspire to cheat them out of royalties. It's the only publication that tells the real story of how artists get ripped off and how they can protect their assets. In a special 10th Anniversary Edition, author Moses Avalon, one of the industry's most sought-after consultants and artist's rights gurus, has updates on all of the old shames and many new ones created by the internet and the ongoing transformation of the music industry. * Detailed numbers on how new royalties from digital downloads are calculated, collected, and manipulated. * Deep inside the new so-called "360 Deals" offered by the major labels. * Plus a DVD-ROM containing private lessons from Avalon's Workshop. Groundbreaking charts and graphs show industry consolidation, who owns what, and where the future of the music business is headed

From Booklist Confession is good for the soul! Over the years, among many other like-minded authors, a stockbroker, a "dirty" ballplayer, a "lapsed" librarian, a corporate headhunter, and an advertising man have all felt the need to atone in print either for their own misdeeds or for those of their profession. Here Avalon pseudonymously exposes the ways the recording industry can take advantage of budding artists. Avalon started in the business 15 years ago as a studio engineer and went on to produce records. He has also composed soundtracks for several independent films and now consults for artist managers, record labels, and investors. Avalon examines the various stages of the record deal. He explains the role of each person involved and suggests what that person's self-interest is. He also contrasts the differences among deals at the major labels, independents, and vanity labels, and he discusses "baby" deals between artists and production companies. Avalon's final cut is a medley of stories, rumors, and myths about ways people can be or have been "ripped-off." Though sometimes too blunt, Avalon provides a caveat that novices could miss out on elsewhere. David Rouse "A must read....Unlike books that explain industry workings in theory, *Confessions* is firmly rooted in reality....Useful as a trade guide and fascinating...can be enjoyed by anyone wanting to roll the dice on a career in music, as well as future industry weasels looking for some helpful grifter tips." -- Smug, August/September 1999 "As educational as Aesop's fables...Every musician, or at least one member of every band, should pick up a copy of this book." -- Jam Rag, December 1998 About the Author A 15-year music industry veteran, Moses Avalon writes under a pseudonym because of the sensitive nature of the material his books cover. His work with Grammy award-winning recording artists on both major and independent labels has earned him several platinum and gold records. Avalon has composed soundtracks for independent films that have won outstanding achievement awards at Cannes, The New York Expo, and WorldFest. He currently consults for artist managers, labels, and investors. Avalon is also author of the forthcoming *Secrets of Negotiating a Record Contract: The Musician's Guide to Understanding and Avoiding Sneaky Lawyer Tricks*.