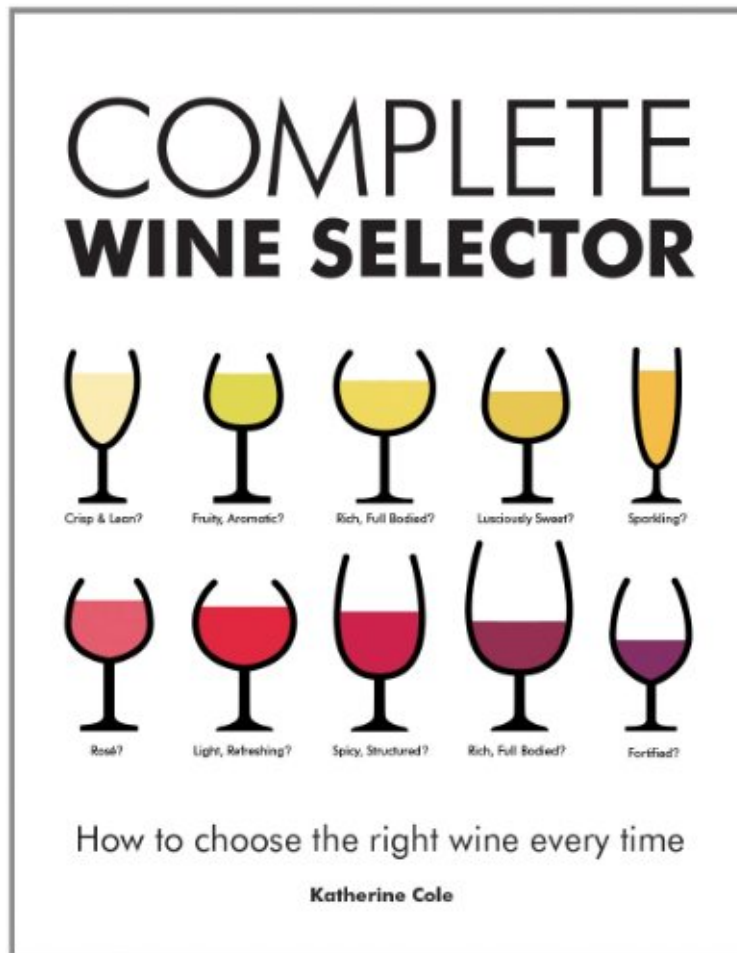


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# Complete Wine Selector: How to Choose the Right Wine Every Time

*Katherine Cole*

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**Katherine Cole : Complete Wine Selector: How to Choose the Right Wine Every Time** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Complete Wine Selector: How to Choose the Right Wine Every Time:

4 of 4 people found the following review helpful. Complete Wine Selector By francia r. stowell For those of us who purchase wine from larger supermarkets and face an array of confusing choices - an experience much like going to home depot to find too many bolts, screws or paint samples - Ms Cole's book is not only a practical tour of the wine mine field, but an economic wind fall. The number of wines I have experimented with, following staff picks or Wine Spectator recommendations, has added up to a small fortune and many disappointments. From every angle, I find the book well organized, informative and thorough. It is a pleasure to encounter so many new as well as old pleasures

among the vast riches of the wine world. In this book all are seen through a new prism, shining fresh light on a subject that brings richness to our lives. The wine industry and the explosion of great restaurants over the last decade have brought a new chapter of sophistication to the culture of the Northwest. Many thanks to Katherine Cole and her book for adding so much to this exciting trend. More thoughts - I can't think of a more perfect Christmas gift for many of our friends and family. Having Katherine Cole as a guide is like having a knowledgeable and trusted friend at one's elbow when wine shopping. Beautifully laid out and beautifully written, full of information and entertaining to read, this book is a resource we will be using and enjoying for many years. 1 of 1 people found the following review helpful. It's About Time By Doug To say it's about time for this book to appear would be an understatement. All those years of throwing yourself on the mercy of the wine seller or, worse yet, squinting at labels--when all you needed was a good book to get your bearings--should be a reminder of the gap Complete Wine Selector so ably fills. A visually-oriented person will find in the book all the clues needed to navigate the wine world laid out clearly, even color-coded. A wine lover who is more oriented to the written word will discover deft, exact prose, written with the kind of humor that's so welcome in a world where some might take themselves too seriously. Let's say you're one of those people who's found one or two safe, reliable wines that you go back to time after time. Have you thought about why you like them? Would you be interested in learning more about how they're made, why they match well with certain foods, about how they're grown and harvested, about similar wines that may expand your taste field? If the answer is yes this book's for you. If not, why are you reading the reviews? 0 of 0 people found the following review helpful. What you always wanted to know about wine, but afraid to ask ... 'cuz you don't want to look stupid. By tdb I'm going to be honest here, I checked out this book from the library-I didn't want to return it. So, besides stealing the book-which I do not advocate-I purchased it. If you're like me, a WINE FAN, and NOT A WINE SNOB, this is the best guide to have as a go to. It explains wine in plain English (who, what, when and where) without all of the snobbery and over your head information. Besides being a great read, you really don't feel too stupid when you look for a good wine.

A new and remarkably easy way to choose and enjoy wine. Complete Wine Selector aims to remove the fear and restore the fun and confidence in buying and enjoying wine. Presented in a compellingly original, visual "info-bites" format, it strips away wine's intimidating facade to convey all the information needed in a truly helpful way. Wine drinkers will be able to choose wine in any setting with complete confidence. Complete Wine Selector presents information in a simple step-by-step sequence. Colorful visuals and pithy text, casebook examples and tutored tasting master classes progress to the practical mechanics of how to pick from a wine list, buy the right bottle for the right price, and serve it with confidence. The book's features include: Introduction to Wine Styles -- How to determine your top 10 preferred wine styles Buying Wine -- How to find and buy the 10 wine styles from supermarkets, specialist wine shops, internet retailers, and at auction The Greatest Wine Shops -- 20 best wine shops in Europe, the USA, Australia New Zealand, and Asia Restaurant Wine Lists -- Expert advice from sommeliers on how to use a wine list, what to look for, choices by cuisine, plus Q and As Do Vintages Matter? -- 10 top sommeliers and chefs reveal their favorite matches in style terms Storing Wine -- Top 10 dos and don'ts, wine cellars, wine fridges Tools of the Trade -- Wine accessories, tips on opening, decanting, pouring and serving; glasses and serving temperature for 10 wine styles; the 10 most common wine faults; a host's checklist The World of Wine Made Simple -- Visually arresting, easy-to-read charts for an at-a-glance guide to how red, white, sparkling and fortified wines are made; vineyard years Rules to Remember -- Easy-to-read graphical reminders summarize the most important points for easy reference. Packed with expert advice from some of the world's best sommeliers and winemakers, and using vivid, content-rich layouts and graphics, Complete Wine Selector is a new classic guide for a new generation of wine drinkers. Older (and still anxious) wine drinkers will benefit too!

Wine writer Katherine Cole's new book, Complete Wine Selector, aims to remove readers' fears and restore the fun and confidence in buying and savoring wine. She provides readers with her top 10 preferred wine styles, 600 wine recommendations, expert advice from some of the world's best sommeliers and winemakers, and more, all to make choosing wine remarkably easy. The information is presented in a compellingly original and visual format, with practical step-by-step sequences that any wine lover will enjoy. (Wine Maker Magazine 2014-02-01) Cole manages to take on the wide world of wine both insightfully and helpfully... Her tips on pairings and bargain buys, coupled with informative takes on the winemaking process at large, make for an effective book. Both wine aficionados and novices can find something to admire... Of course, it would take multiple volumes to tackle it all, but Cole has put together a fairly compact and organized account... Overall, Complete Wine Selector is a worthwhile buy. The wide array of wine coverage creates mass appeal, especially for those who are used to dauntingly large wine stacks at grocery stores, restaurants or bottle shops... Credit Cole for the book's accessibility... It's imperative we recognize the monumental task at hand and simply enjoy what she has covered intelligently, which is quite a lot, even in the gaping world of wine. (Mark Stock Oregon Wine Press 2013-11-01) Buying wine can be a bewildering act for many. Cole has written a guide to make this common purchase a pleasure for even the novice wine buyer... Cole's narrative is easy and accessible; readers will feel as though they've got a close friend beside them as they enter the wine aisle... Highly

recommended for any wine lover, from the novice to the seasoned connoisseur. (Library Journal Xpress s 2013-12-06)A terrific guide for buying wine that strips away the intimidation and pomposity, making it easier for everyday consumers to navigate a wine shop or the wine section of a grocery store with confidence.... One of the most-attractive aspects of Complete Wine Selector is its easy-to-navigate design, which breaks down information into easy to scan boxes and visual icons. That only adds to the unstuffy feel, emphasizing that wine is something that should be enjoyed, and that picking the right bottle isn't something to dread. (Grant Butler Oregon Live 2013-12-03)The realm of the wine primer is often a dicey one, but Katherine Cole, wine columnist for the Oregonian, handles it with aplomb... A particularly charming and detailed approach to the challenging task of wine education. (Jon Bonne San Francisco Gate 2013-11-29)The most useful wine book I've seen in ages. (Laurie Daniel San Jose Mercury News 2013-12-02)Not another wine primer, I thought when I picked up Katherine Cole's Complete Wine Selector. Yet I was immediately bowled over by how Cole, wine columnist for the Oregonian newspaper and author of Voodoo Vintners, has figured out a new way to present a familiar topic. By using Web publishing techniques -- heavy use of infographics and short snippets of text--she manages to convey an impressive amount of information on a single page.... Cole has created an essential reference for novice and aficionado alike. (Dave McIntyre Washington Post Best Wine Books 2013-12-11)Gosh, it sure does deliver on its promise to be complete. There is just so much useful and interesting information packed in these 250-plus pages. (Mike Veseth Wine Economist 2013-10-24)How to "overcome your paralyzing fear of the world of wine" stands as Cole's basic principle in this gorgeous, highly informative guide that ranges in subject areas from the essential wine "styles" (including "crisp, lean whites" and "rich, full-bodied reds") and help in buying and serving. The text is presented, for the most part, in easy-on-the-eye chart format. (Brad Hooper BOOKLIST Recommended Wine Books 2013-10-01)You don't have to take a sommelier course to make good choices in your wine selection. (Terry Peters North Shore News 2014-01-05)(Best Wine Books for Beginners) Katherine brings a fresh and different approach to understanding wines, which is definitely welcomed by beginners. Instead of classifying wines by their region, she classifies wines by their style. Her aim is to simplify the complexity involved with wine selection, storage, and serving style, and reduce the intimidation associated with the vinous world... Her book also dwells on wine navigation tips, with information about the best vendors and websites for purchasing wines. (Priya Johnson Buzzle.com 2013-12-09)If I had a nickel for every occasion I have been asked to suggest a wine primer book for friends who wish to learn a little more about wine, I'd have about 30 nickels or thereabouts. The problem with this particular ask is that I have never been able to recommend one that I have been truly happy with... How I wish that Katherine Cole's Complete Wine Selector had been around before now, as it's the perfect solution to this perennial question... As the mighty Hugh Johnson says in his foreword, and I'll paraphrase here, with this book Katherine Cole has successfully blown many of the cobwebs from the dusty old world of wine... As a thoroughly researched and delightfully presented primer I feel that it is simply second to none. (Jamie Drummond, Director of Programs/Editor Good Food Revolution 2013-12-06)Complete Wine Selector is about the most practical wine book I own... When you buy the book, you'll wonder how Cole packed so much information in its 250 pages. If you are going to own one wine book, this could be it. I recommend it highly. (The Wine Write 2015-04-20)Best Wine Books of 2013 (Washington Post 2013-10-13)About the Author Katherine Cole writes about wine for The Oregonian newspaper, MIX magazine and numerous national publications. She has degrees from Harvard College and the Columbia University Graduate School of Journalism, has studied with the International Sommelier Guild and taught journalism at Portland State University. Her book, Voodoo Vintners, was nominated for International Wine Book of the Year at the 2012 Louis Roederer International Wine Writers' Awards. She lives in Portland, Oregon. Excerpt. Reprinted by permission. All rights reserved. Foreword Every ten years--or is it every five, or every two?--a new book appears that claims to banish the cobwebs, cut the pomposity, shed new light and simplify the whole archaic business of wine. My publisher made the claim for me in 1966. Many of us make the attempt, but the stubborn fact remains: Wine is a complicated subject, inherently and irredeemably complicated. It's not alone. The World Cup, The World Series, Formula One, Horse Racing and, for that matter, pop music are all complicated if you are into more than the headlines. The dilemma with wine? It's meant to be jolly fun, delicious, go well with food, give you the holiday feeling. Surely all this can be done without anything as heavy as facts. Well, no. Not if you want more than just a cheerful swallow and a light head. True, there is industrial wine, which is as simple as it is boring and unsatisfying. But the authentic stuff, made by individuals in their own vineyards with such inconveniences as the weather to deal with, is as various and as variable as, well, individuals, vineyards and weather. It was when I was just finishing the huge research project that was my Wine Companion, back in 1983, that I looked around for a shortcut for readers through the thousands of entries. I divided wine into 10 different styles. I grouped light aromatic whites...through to rich sweet reds. It was helpful then, I think, even as a sketch of an idea. It has taken 30 years, it seems, to find a writer to adopt it wholeheartedly and breathe life into it. Wherever she found the idea, Katherine Cole has done precisely this-- thoroughly, graphically, and I think extremely helpfully. But she has gone much further. She builds a whole wine primer around the structure of wine flavors and weights, relates them to food and mood, and gives specific examples ranging from deluxe to budget. As you read, learn from her practical experience and reach her masterclasses, where you will suddenly find the complexities fascinating after all. The cobwebs have gone. The glass in your hand shines brighter and more enticingly

than ever. Hugh Johnson