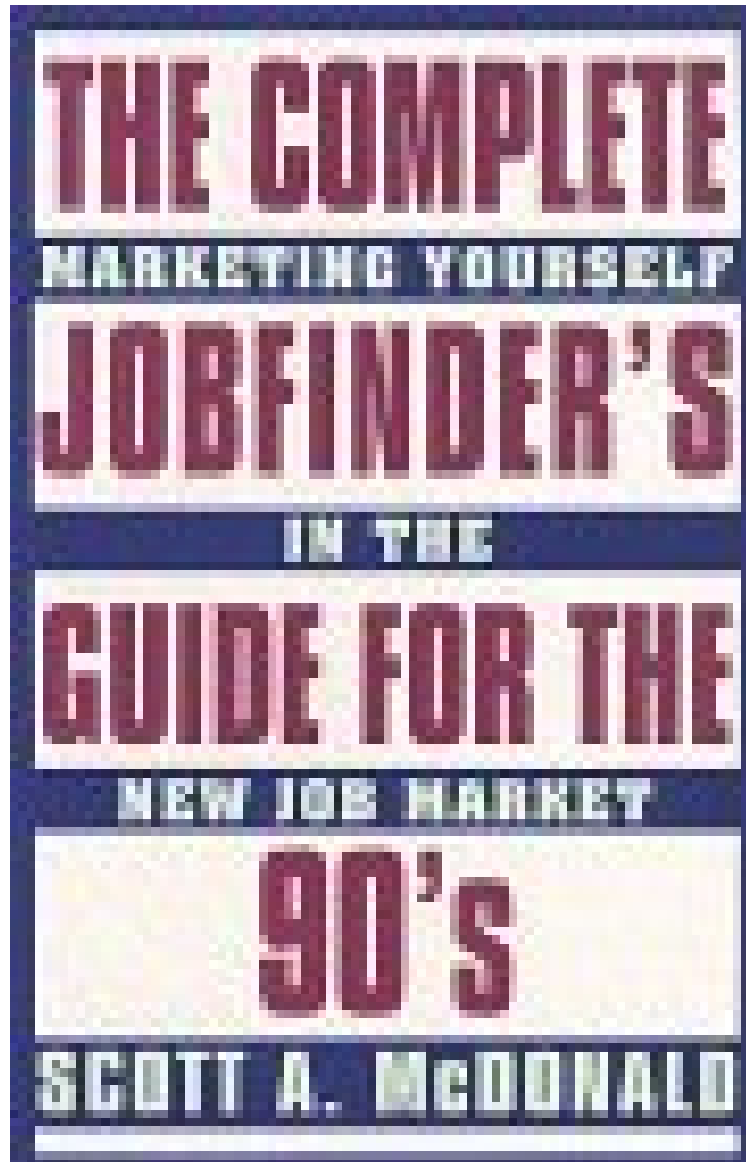


Complete Job Finders Guide for the 90's: Marketing Yourself in the New Job Market

Scott A. McDonald

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A thorough examination of the job search process, from resumes to headhunters.

Excerpt. Reprinted by permission. All rights reserved. Chapter 1: This book will assist you in the transition to your next career position; it will guide you through a series of self-evaluation exercises, help you examine your work history, and enable you to launch an effective self-marketing campaign. The book will help you to develop interview strategies and communication techniques which should enable you to present your most marketable skills and qualifications to prospective employers.