

Complete Book of Business Schools, 2004 Edition (Graduate School Admissions Gui)

Princeton Review

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2004 Edition




Complete Book of Business Schools




**The Buyer's
Guide to
Business
Schools**

- Complete and up-to-date information on 378 schools, including admissions, academics, job placement, and much more
- Harvard's B-School Alumni: Case studies of their search for success
- Everything you need to know about the MBA landscape—hear it directly from Stanford, Wharton, Tuck, Michigan, UCLA, and NYU

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Princeton Review : Complete Book of Business Schools, 2004 Edition (Graduate School Admissions Gui) before purchasing it in order to gage whether or not it would be worth my time, and all praised Complete Book of Business Schools, 2004 Edition (Graduate School Admissions Gui):

3 of 3 people found the following review helpful. Too much paper for too little relevant or unique informationBy Guilherme B. MonteiroIf you are still considering an MBA education, or still at the beginning of the application process, this book will be very useful to you. It gives you an overall picture of the admission process, helps you calculate return on investment (if you are not sure you can do it yourself), lists things to consider when choosing the right business school, gives you hints on what you should and should not write in your essays, etc.But if you are interested in learning more about the schools, this is not the book you are looking for. The 372 school profiles (which take up 78% of the book's pages) are nothing but a mere collection of the same old statistic data, such as average

GMAT, % of minorities and average age (and some as irrelevant as % of female faculty). Most of the data is even outdated, as TOEFL's statistics still using the paper-based scale -- a disappointment if you were looking for the most recent book on b-schools. Even the most sought after MBAs are listed under the same framework. In the profiles, each school is listed on a separate page, half of which is usually blank. Some 10% of them, randomly, have placed a two-page ad beside their profile, with catalog-like promotion text. If you want an insight into the specifics of the most reputable MBAs, a better option is the Business Week Guide To The Best Business Schools (you'd better wait for its 7th edition, though).² of 5 people found the following review helpful. The Buyers Guide to Business Schools By Azlan Adnan This annually updated guide to business schools sets out to be a comprehensive resource by profiling 372 business programmes in the USA as well as in Canada, Europe, China and several other countries, all accredited by the International Association for Management Education. It also features several chapters of advice on choosing, gaining admission to, succeeding at, and financing a business school education. Each business school profile includes institutional and admissions information, tuition and financial aid facts, descriptions of degrees offered, computer and research facilities, and employment information. There are several interviews with admissions officers at several business schools who share their first-hand insights on what they are looking for. The eight most commonly asked essay questions (and what's behind them) are discussed as are 12 essays by applicants who had successfully gained admission to Harvard, Stanford, Dartmouth and other business schools. Especially useful for aspiring MBA candidates are the tips on the Graduate Management Aptitude Test (GMAT) in which the author shows you how to score well on it. She offers dos and don'ts for interviews, and tips for getting the best possible recommendations from your referees. To get you on the inside track of MBA jargon, the author explains 50 terms in a glossary of business school lingo. Since 1985, Nedda Gilbert has counselled thousands of people on admission to MBA programs, and conducted GMAT courses for employees at Fortune 500 companies. She is a business career development consultant based in New Jersey with degrees from the University of Pennsylvania and Columbia University. See also my review of BusinessWeek GUIDE TO THE BEST BUSINESS SCHOOLS, Sixth Edition, BusinessWeek McGraw-Hill, New York, March 1999, ISBN: 0-07-134259-11 of 1 people found the following review helpful. Too basic By Antonio Blazquez The book cover was very promising but what is inside is very disappointing. This book is only a collection of school's statistic (some are outdated) and the book covers mainly schools that you will never apply to. Bottom line, you end up only with about 20 pages that are of some interest for you!!

Nobody knows business schools better than The Princeton Review. EVERYTHING YOU NEED TO KNOW TO MAKE A CRUCIAL DECISION The Complete Book of Business Schools gives you the inside scoop on 378 business programs, all of which are accredited by AACSB The Association to Advance Collegiate Schools of Business. Each profile answers your most pressing questions: -Can I afford it? -What kind of job and salary will my degree get me? -How do I apply? -What are the admissions requirements? Insight into putting together a winning application -Advice on how to shine at your interview -Information on how admissions criteria are weighted (GPA, GMAT*, recommendations, etc.) -Fifteen application blunders that can hurt your chances ADVICE FROM THE PROS -How the current economic climate affects b-school admission and curriculum -What to expect from a b-school education What's wonderful about the MBA is that it provides fundamental skills that you can use whenever and wherever you need them. . . . It offers an ability to enter the business world and link passion with functionality. Rose Martinelli, director of admissions and financial aid of the Wharton School MBA Program

From the Publisher What makes the Complete Book of Business Schools the leading business school guide? ALL THE INFORMATION YOU NEED TO MAKE A CRUCIAL DECISION The Complete Book of Business Schools gives you the inside scoop on 246 business programs, all of which are accredited by AACSB The International Association for Management Education. Each profile answers your most pressing questions: Can I afford it? What kind of job will my degree get me? How do I apply? What are the admissions requirements? INSIGHT INTO PUTTING TOGETHER A WINNING APPLICATIONS Sample essays critiqued by admissions officers Advice on how to shine at your interview Information on how admissions criteria are weighted (GPA, GMAT, recommendations, etc.) Fifteen application blunders that can hurt your chances This guide also includes advice from admissions experts on getting into business school, and a special section on what to expect once you get there. From the Inside Flap Nobody knows business schools better than The Princeton . EVERYTHING YOU NEED TO KNOW TO MAKE A CRUCIAL DECISION The Complete Book of Business Schools gives you the inside scoop on 378 business programs, all of which are accredited by AACSB? The Association to Advance Collegiate Schools of Business. Each profile answers your most pressing questions: -Can I afford it? -What kind of job and salary will my degree get me? -How do I apply? -What are the admissions requirements? Insight into putting together a winning application -Advice on how to shine at your interview -Information on how admissions criteria are weighted (GPA, GMAT*, recommendations, etc.) -Fifteen application blunders that can hurt your chances ADVICE FROM THE PROS -How the current economic climate affects b-school admission and curriculum -What to expect from a b-school education? What's wonderful about the MBA is that it provides fundamental skills that you can use whenever and wherever you need them. . . . It offers an

ability to enter the business world and link passion with functionality.??Rose Martinelli, director of admissions and financial aid of the Wharton School MBA Program

About the Author

The Princeton is the fastest growing test-preparation company in the country, with over 60 franchise offices in the nation. Each year, we help more than 2 million students prepare for college, grad school, professional licensing exams, and successful careers.