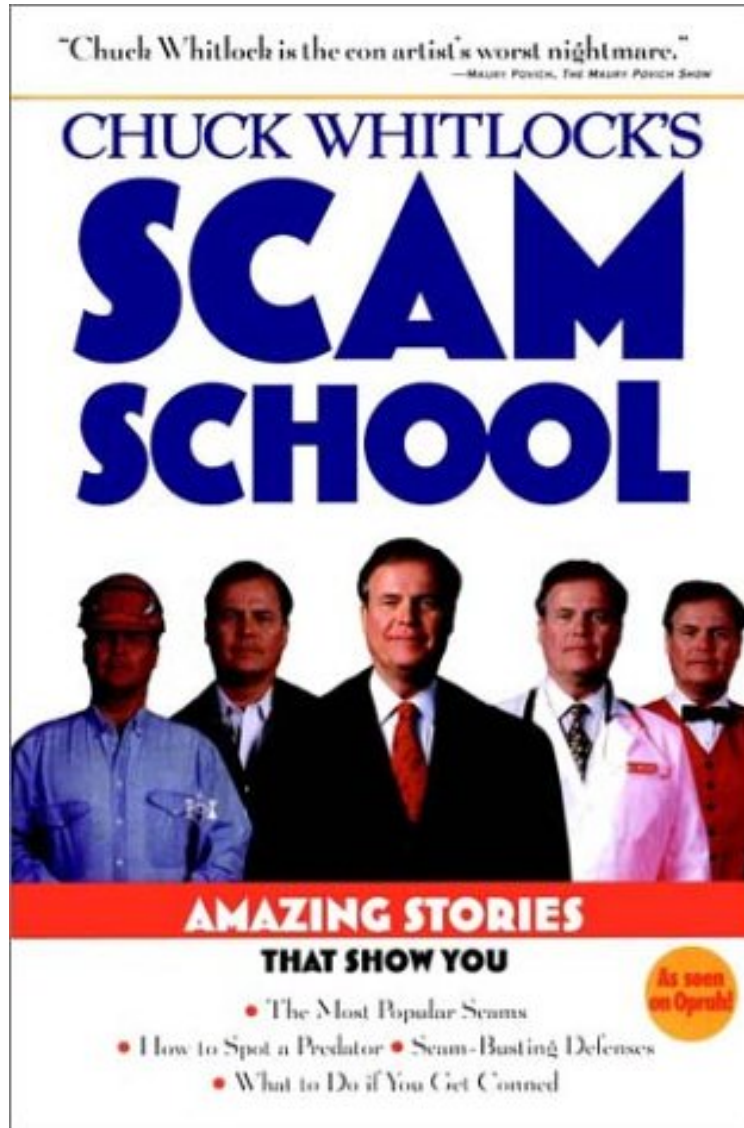


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Chuck Whitlock's Scam School

Chuck Whitlock

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#1516264 in Books 1997-10-08 Original language: English PDF # 1 9.17 x .71 x 6.101, .0 #File Name: 0028621395258 pages | File size: 48.Mb

Chuck Whitlock : Chuck Whitlock's Scam School before purchasing it in order to gauge whether or not it would be worth my time, and all praised Chuck Whitlock's Scam School:

3 of 3 people found the following review helpful. Comprehensive Overview By C. T. Mikesell Scam School provides a good look at the various types of con artists out there and the different avenues from which they may approach. Unfortunately, there are just too many different scams being run, and each likely to have numerous variations, that little more than a sampling can be presented in 200 pages. The message of the book can be boiled down to "if it sounds

too good to be true it probably is." You could print that on a 3x5 card, laminate it, and save the purchase price of this book, but someone unscrupulous could probably still get to you (then again, if you're that tight, maybe they couldn't). Whitlock stresses that we need to be eternally vigilant against those who would rip you off, that a con man (or woman) cannot be identified by appearance alone, and that desperate people are capable of doing any thing (and being either scammer or scammees). While it's nice to have this knowledge, it's in the examples Whitlock provides that these points are really driven home. While other books may go into more detail on any given con artist approach (charity scams, social engineering, online cons, etc.), Scam School lets you see some approaches you might have not realized were possibilities. In an appendix it also gives you suggestions of who to contact in case you think you are being or have been scammed. I found this to be an interesting and informative book, and since I finished reading it earlier this afternoon I haven't been scammed once. Maybe you think you're already scam-proof without this book's help, in which case I have a 3x5 card that can save you millions - I'll sell it to you cheap.

10 of 11 people found the following review helpful. Good, but not memorable
By CARDSHARK Online
This book has some good descriptions of scams. However, I found it annoying that he keeps name-dropping. Totally unnecessary, if you ask me. I also think that the book is miss-titled. To me "Scam School" would mean that the book should be written more as a manual for scam artists. Not that it should be a real manual, but more like a tongue-in-cheek attitude. In my opinion the book should have been entitled "Scam Busters" (or something along these lines). Another point to mention is that the book is written as an exam text-book. Each chapter ends with a lesson that summarizes the chapter, and then there is a final exam at the end of the book. I believe that this format is the reason why they decided to call the book "Scam School" (or they put these lessons in because they already entitled the book as such, whatever...). I personally found these lessons and exams annoying and quite honestly I started skipping them after the first couple of chapters. I simply don't know if there is a necessity for them. Why would I want to read a brief synopsis of a chapter that I've just finished reading? I still think that it is worth your time if you want to read it. There is some sound advice and some good stories. But the book is far from top-ten.

7 of 8 people found the following review helpful. Good, but not great
By T. Schmitt
Chuck Whitlock's book is a collection of his stories from radio and TV spots exposing scam artists. He tells a few stories around a central theme for each chapter and then extracts the lesson to be learned. All stories are told from the victims point of view (because that's how the stories are reported to him.) All are good, but presenting a stronger approach from the con artists side and law-enforcements side would bring a stronger balance to the book. Also, the chapter on Internet fraud is pretty dated now.

They are Out to Get You! Chuck Whitlock, the world's leading scam-buster, wises you up to the incredible variety of cons just waiting to rid you of your wallet, your health, and your pride. Renowned to viewers of Oprah and Hard Copy, Geraldo and Sally Jesse Raphael, Inside Edition and CNN, Chuck Whitlock has exposed hundreds of con artists and reenacted scores of scams on camera. In his Scam School he reveals the tricks of the con artist's trade as he recounts his adventures going undercover to expose the most common and crafty scams circulating today like: The faith healer who sold "human fat" candles at \$900 a pop The new hire who wooed his boss and then bilked her out of her life savings The Three-Card Monte game that cost one man \$25,000 The nursing home that double-charged patients and Medicare, pocketing the profits At once shocking, entertaining, and empowering, the true stories in Chuck Whitlock's Scam School will give you a Ph.D. in street smarts. "In a culture where people are increasingly being victimized by fraud, Scam School is a must read." Vincent Bugliosi, Author of Helter Skelter "Chuck has educated millions of viewers about the dangers of con artists. This book can help avert tragedies." Sally Jesse Raphael "Knowledge is power. Scam School will make you powerful." John G. Di Liberto, President Ceo, National Insurance Crime Bureau "Through his investigative reporting and on-camera scams, Chuck has probably cost con artists millions of dollars in lost revenues" Terry Murphy, Hard Copy Visit us Online at <http://www.mcp.com/mgr/macmillan>