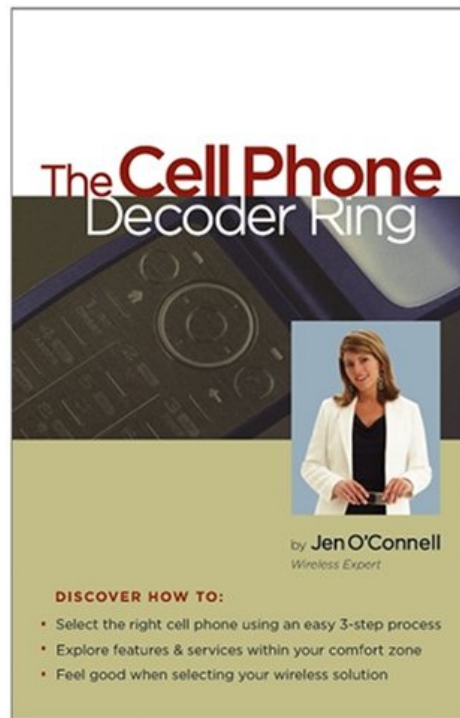


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Cell Phone Decoder Ring

Jen O'Connell

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Jen O'Connell : Cell Phone Decoder Ring before purchasing it in order to gage whether or not it would be worth my time, and all praised Cell Phone Decoder Ring:

0 of 0 people found the following review helpful. Good for the hopelessly technology-challengedBy Sydney MI've avoided getting a cell phone for so long that I feel as if I'm living in a different century from everyone else - and haven't a clue what to buy. This is a great book for explaining the basics, including the factors to consider when buying a phone. Thanks to the author, I now know what brand of cellphone and what carrier would be best for the type of calling I expect to do and the area in which I live (way out in the boonies, among mountains - which really does limit my options - glad I read this book first). Now all I have to do is to convince myself I really need a phone that's going to follow me around 24/7.0 of 0 people found the following review helpful. Great overview for non-techieBy MSquaredJen O'Connell has written a no-nonsense guide to the wireless world. She makes easy reading out of the various acronyms, technologies, etc. This is a great book for anyone who is interested in learning more about the cell phone or mobile space or who buys cellular devices for themselves or a company.0 of 0 people found the following review helpful. At last common sense for cell phones!By Denis PombriantWhat a relief! Somebody finally got around to giving us a cell phone manual that didn't make us feel like dummies. Lots of common sense, practical and helpful insights for us commoners about how our phones work and how we can work with them. Thanks Jen O'Connell!

Have you ever thought about what cell phone you should get? Does the idea of having to navigate all the technical

jargon sound intimidating? Are you frustrated when dealing with sales reps who don't know what you want? Do you know if you really should buy the Apple iPhone or just a Smartphone? What is the difference between them anyways? The Cell Phone Decoder Ring helps the savvy consumer as well as folks working within the wireless industry by explaining how to select the right cell phone in 3 simple steps. Explore features and services within your comfort zone. Ultimately feel good about your wireless solution. Use a Wireless Worksheet while shopping. Learn tips on wireless etiquette as well as fashion dos and don'ts. Define technical terms in everyday language including a 170 word glossary written in everyday language. Think of this book as your own personal translator! The content focuses on building blocks which have stood the test of time and will not become obsolete once the book is published. Rather, as technology evolves over time, this book will provide you with the foundation to understand where the industry goes from here as well as how to make sense of new and existing information that is presented to you while doing your own research.

The Cell Phone Decoder Ring is a great tool for customers who want to feel empowered when selecting the right cell phone and service. --Marc Lefar, Chief Marketing Officer, Cingular Wireless / ATTAs our company continues to grow in the Mobile Television space, it's important that our employees have a solid understanding of the wireless industry... This book gives them the understanding they need in a way that can be applied to their jobs. It's required reading for everyone on my staff! --Jim Berridge, VP of Business Development, GoTV Networks

About the Author: Recognized by Wall Street as an expert in Wireless, Jen O'Connell has over 12 years experience developing devices, services and networks for several nationwide wireless carriers, including Cingular Wireless, Verizon Wireless, GTE Wireless and Powertel (T Mobile). She has a degree in Marketing from Winona State University and now she is passing this working knowledge on to you as President and CEO of Voice of Wireless, Inc. Jen is a growing personality in the entertainment industry as it relates to her area of expertise in personal technology: On camera guest for various live and scripted TV programming. Host of Video on Demand (VOD) series on Cingular.com. Writer and executive producer of unique technology content. Author of the Cell Phone Decoder Ring. Host of Wireless 101 training for Fortune 500 corporations. Host of The Candy Store podcast. Youthful, intelligent, entertaining, credible and able to speak in everyday language. Jen has dedicated her professional career to educating the public and Fortune 500 companies about wireless and personal technology using every day language while giving the public a reason to care about technology. Her extensive knowledge and experience, coupled with her talent for educating while entertaining, have quickly made her the official Voice of Wireless. VoiceOfWireless.com