

Case Studies Cocktails: The "Now What?" Guide to Surviving Business School

Carrie Shuchart, Chris Ryan
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“ There are so many things to think about when you're starting an MBA program. This book helps you with all of them!”
Copyrighted Material - Jessie, Wharton Class of 2011

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Carrie Shuchart, Chris Ryan : Case Studies Cocktails: The "Now What?" Guide to Surviving Business School before purchasing it in order to gauge whether or not it would be worth my time, and all praised Case Studies Cocktails: The "Now What?" Guide to Surviving Business School:

0 of 0 people found the following review helpful. Worth every penny By Justin This book has been great for me as I head to business school this fall. I haven't yet been there to verify its accuracy, but the introductions and tips have been

invaluable so far. Or, at least, worth more than the price of the book and the time required to read it. Of course, there are plenty of things in it you won't need, but if you needed everything in the book, you wouldn't have gotten into business school. The only way they can give you what you need is by including everything and letting you find it. They also have a very readable style and offer "insider" tips and details, like how to pronounce all those acronyms you're running across in MBA blogs and management literature. Sure, you know what they mean, but how do people say them? Those are the types of tips that prove to me they know what we need to hear. 2 of 2 people found the following review helpful. There are better values for the money and time. By ScoutF The author's quick refreshers of the background class material was somewhat helpful. Overall, this book did not have very much depth and was more focused on the fun potential and status of an MBA. It is not a title for the serious applicant. 0 of 0 people found the following review helpful. Easy to read and with some great tips for MBA ... By Phoenix Easy to read and with some great tips for MBA students both inside and outside the classroom. Slightly more useful for full-time as opposed to part-time students as the sections on housing and quitting your current job wouldn't normally apply to PT students. The overview of major topics (e.g. financial accounting) encountered in any MBA program is particularly helpful as is the career building section with tips on networking and interviewing.

After all the hard work on your application, you're finally in to business school. Now what? The acceptance letter is just the beginning of your MBA experience. Even before classes start, you'll face all kinds of new challenges: financing your degree, readjusting to homework, schmoozing recruiters. Now you can turn to this book, produced by Manhattan GMAT--one of the leading names in GMAT preparation--to ready you for the challenges you'll face as a newly-minted MBA candidate. Case Studies Cocktails will be your go-to guide as you prepare to enter your MBA program and throughout your time at b-school. The authors--MBAs themselves--have drawn on their own experiences and interviewed current students for the inside scoop on every aspect of b-school, from telling the boss you're going back to school to balancing wine and cheese in one hand while networking. The result is both a handbook for the social side of school and an academic primer on the material you'll have to master. The book even includes a glossary of need-to-know jargon, so you won't feel lost when classmates start slinging around acronyms. What Faculty Students Are Saying: "I think this is an awesome idea. There are tons of books out there about how to get in but nothing about how to survive business school." -Dr. Tim Flood, Assistant Professor of Management and Corporate Communication, UNC's Kenan-Flagler School of Business "This is a totally underserved market. The elation of getting in is awesome but then reality sets in. You have to make a decision. Then you send in your thousand dollar check and you get this giant book of stuff to do and a t-shirt and it's overwhelming. You're proud to wear your t-shirt, but it's tough to get through the rest. No one tells you when to quit your job, when to stop traveling, how to find roommates and a place to live. I would definitely have read [Case Studies Cocktails] if I knew it was around. I might have even read it as an aspirational thing before I applied." -Matt, Ross '11, President, Student Government Association "I love what this book is talking about. There's a real need for this. I'm so glad to see that someone is getting this done -- I just wish we'd thought of it." -Al Catrone, Chief Administrative Officer, University of Michigan's Ross School of Business "Any insight is great. Read all of this advice and it will make you more wide-eyed and ready to absorb. Be ready to take it all in because you never know what's next." -Liz, Berkeley - Haas '11, President, MBA Association

From the Back Cover Congratulations! You've just been admitted to business school! Now what? Have no fear, Case Studies Cocktails has you covered. This all-in-one guide provides the tools for living and working as a business school student. Whether you're stressed about paying tuition, valuing bonds, repairing a dysfunctional team, or mastering the ins and outs of recruiting, the solutions are in this comprehensive guide: - Follow a structured game plan that takes you from your acceptance to your arrival on campus. - Use game theory to split the rent with your roommate. - Demystify the math side of the b-school curriculum with thorough introductions to quantitative topics. - Get the scoop on common MBA career paths--and not-so-common ones. - Manage your life and your money with numerous downloadable calendars and worksheets. - Look up need-to-know jargon in the handy glossary. The authors are b-school grads who've "been there and done that." Plus, they teach for Manhattan GMAT, the best in the test-prep biz, so you know they can break down complicated material. Current students and staff from over a dozen top programs have also contributed their insights and suggestions. About the Author A native of the First State, Chris Ryan has an A.B. in Physics from Harvard University. Before getting an MBA from the Fuqua School of Business (Duke), he taught high school science through Teach for America and later in private schools. At Fuqua, Chris was head TA of the core Statistics and Finance courses, as well as Curriculum Representative and Fuqua Vision co-president. After b-school, he worked for McKinsey Co. in New York, then joined Manhattan GMAT, where he now serves as the Director of Product and Instructor Development. In his spare time, Chris writes moody music, tinkers with moody screenplays, and occasionally hangs out with his wife Kathryn at home in Brooklyn.