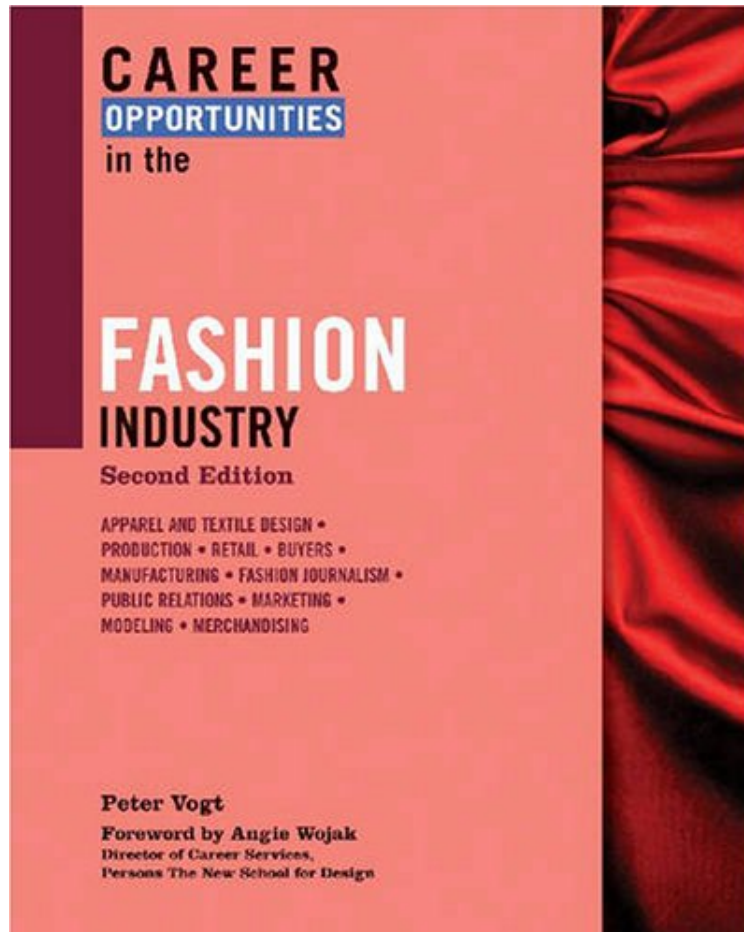


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Career Opportunities in the Fashion Industry (Career Opportunities (Paperback))

Peter Vogt

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Peter Vogt : Career Opportunities in the Fashion Industry (Career Opportunities (Paperback)) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Career Opportunities in the Fashion Industry (Career Opportunities (Paperback)):

0 of 0 people found the following review helpful. Five Stars By Jackie My mother recommended me to read this book and it's great 1 of 1 people found the following review helpful. Really detailed and wonderful By Kah628 I bought this book based on the reviews, and now I'm happy to add one. If you are a person interested in working in fashion but have no idea what you want to do, BUY THIS BOOK! Show your parents if you're young and tell them to read into it. This book has a lot of occupations in fashion, some I never even knew existed. Great details about the salary, job outlook for the future and countless other facts of info. Great buy! 2 of 2 people found the following review helpful. Review of Book Fashion Industry Careers By Paula I found that this book is very informative and I also shared it with my daughter who is currently in the process of becoming a Fashion Stylist.

In 2005, Americans spent some \$181 billion on fashion and apparel, according to the NPD Group, an international marketing information company specializing in consumer purchasing and behavior. Fashion trends are always changing, and each season presents new styles for the public and new opportunities for all sectors of the fashion industry. exciting developments in this trend-setting industry. Comprehensive and accessible, this second edition has had a complete makeover: it now features revised and updated entries, concise new job profiles, and updated appendixes. Fashion buyer, Fashion designer, Fashion illustrator, Fit model, Marketing manager, Textile designer, and, Web content producer.

From School Library JournalGrade 7 Up-Vogt does a creditable job of describing a host of careers in the fashion world and related industries. He includes details on more than 60 positions, from fashion designer to media buyer. He devotes two to three pages to each one, outlining duties, salary range, prerequisites, and possible career progressions. He breaks the field into seven categories: textiles, retail, production/manufacturing, education, media, promotions, and other fashion jobs. In a foreword, Angelia Wojak of the Parsons School of Design discusses the character traits needed to succeed in a tough industry, often with "intense and volatile" workplaces. Clearly written and arranged, this excellent overview will make a fine addition to career collections. Carol Jones Collins, Columbia High School, Maplewood, NJCopyright 2003 Reed Business Information, Inc. "...essential...an excellent resource." - Library Journal"About the AuthorPeter Vogt is president of Minneapolis-based Career Planning Resources, a career counseling and consulting company, and is the "MonsterTRAK Coach" for MonsterTRAK.com - the college community of leading online career site Monster.com. He is the author of Career Wisdom for College Students for Facts On File and Checkmark Books, as well as numerous career-development articles. He lives in Minnesota. Angie Wojak is the director of career services at Parsons The New School for Design. She lives in New York City.