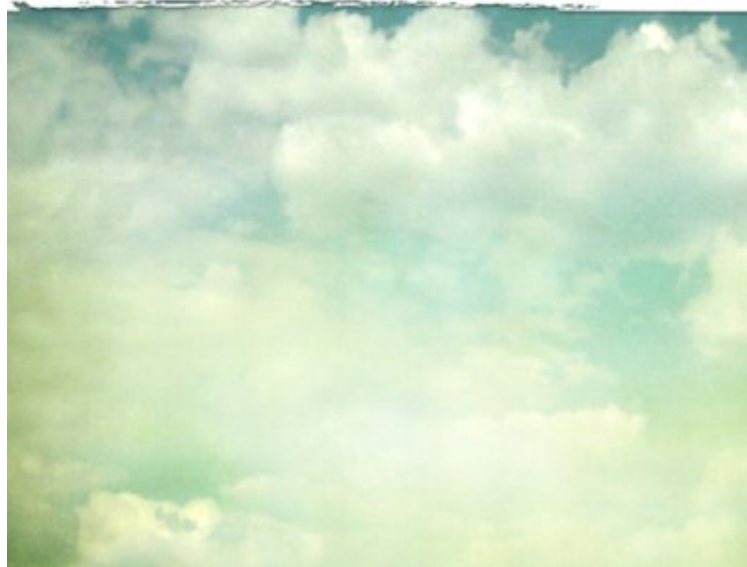
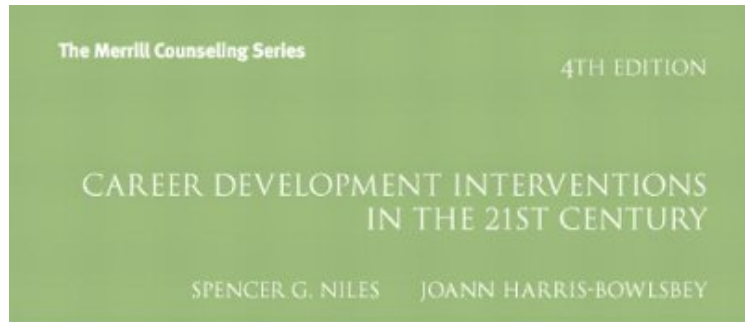


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From the Back CoverOrganized around the National Career Development Associations competencies and the American Counseling Association's Code of Ethics and Standards of Practice, this top-selling text presents theories, assessments, planning tools, resources, and technologies relevant to modern career development. With four chapters devoted to career development in educational settings, this book analyzes the aspects of career development interventions for the elementary, middle and high school, higher ed, and community audiences. Also provided are strategies for implementing career counseling techniques and creating and designing career development programs. New to This Edition: Discussions of the impact of globalization, contemporary issues, and the financial crisis of the 21st century on career development. New technology sections covering web-based career guidance systems and the use of social networking for career guidance and job-seeking. About the Author JoAnn Harris-Bowlsbey has enjoyed a distinguished career, including positions as high school counselor, director of guidance, university professor and career counselor, developer of DISCOVER and Executive Director of ACT's Educational Technology Center. She is currently Executive Vice-President of Development for Kuder, Inc., and in that role designs and develops content for Web-based career planning systems. She is the author or co-author of many journal articles and several books. She is a past-president of the National Career Development Association and a recipient of its Eminent Career Award. Spencer G. Niles is professor and department head of Counselor Education in the Counseling Psychology and Rehabilitation Services Department at Pennsylvania State University.